

VIDEO HEADSHOTS



PROJECT	VIDEO HEADSHOTS
TYPE	PACKAGES & PRICES
DATE	2024



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INTRODUCTION

When potential customers and employers find you on LinkedIn and other professional social media sites, what do they see?

You probably have a professional headshot (if not, you've already lost them). You likely have all the sections filled out, too. Bu what makes your profile stand out from the other billion profiles out there?

Whether promoting yourself or your business, winning the attention war means showing people more than a great photo and a wall of text they'll never read. It means putting your best face forward with video.

Video Headshots does just that. We offer a range of effective videos about you, your career, or your company that can be posted to social media and featured on your website. It's an engaging way to introduce yourself to customers or recruiters 24/7.





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PROFESSIONAL PACKAGES

Professional Packages are designed for the individual professional who is building their career, as well as the solo entrepreneur who wants to grow their business on LinkedIn and other career and business oriented social media sites..

We've structured packages ranging from a simple introduction, to a full review of your career, accomplishments, skills, services offered, and interests.

Each package includes edited video and graphics exported to formats suitable for use in broadcast, web, and social media.

ALL PROFESSIONAL PACKAGES INCLUDE

- 2 camera shoot with professional lighting and audio, in our studio, or at your location
- Multiple takes and coaching to get the perfect takes
- Video professionally edited and delivered to you in multiple formats for use in broadcast, web, and social media.

PROFESSIONAL VIDEO HEADSHOT - \$99

Video of you introducing yourself (your name, title, company) and a little bit about what you do professionally (like a LinkedIn Headline on your profile).

Example: "Hi, I'm Mary Smith, Business Development Manager at XYZ Financial. I help people manage their investment portfolios."

PROFESSIONAL VIDEO HEADSHOT PROFILE - \$299

Same as Personal Video Headshot with the addition of professional details (like a LinkedIn "About" section), and one professional photographic headshot at no additional cost.

PROFESSIONAL VIDEO HEADSHOT IDENTITY - \$499

Includes everything in the first two packages with the addition of personal life details like family, friends, hobbies, outside interests, edited into one video, plus a standalone Video Headshot and Video Headshot Profile.

SESSION FEE

Covers studio time, equipment, and travel (for On Location shoots)

In Studio - \$250

On Location - \$500



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CORPORATE PACKAGES

Corporate Packages are geared toward companies who need to take their visual presence to the next level. From simple, professional overviews of your company, to in depth mini-documentaries showcasing the services, and products your company offer, Corporate Video Headshots provide a cost effective, polished, and professional way of telling your company's story to your clients.

In addition, you can add a Professional Video Headshot to any of the Corporate Packages for just \$75 per associate or employee.

ALL CORPORATE PACKAGES INCLUDE

- 2 camera shoot with professional lighting and audio, in our studio, or at your location
- Multiple takes and coaching to get the perfect takes
- Video professionally edited with your corporate branding, delivered in multiple formats for use in broadcast, web, and social media.

CORPORATE VIDEO HEADSHOT - \$1,000

Video of one corporate representative delivering a brief overview of your company (like a LinkedIn company "Overview" section).

CORPORATE VIDEO HEADSHOT PROFILE - \$3,000

Up to three corporate representatives, filmed separately at the same session, talking about the services and/or products your company offers.

CORPORATE VIDEO HEADSHOT TOUR - \$4,500

Everything in Corporate Video Headshot Profile, plus reinforcing b-roll shots (2 hour b-roll shoot at your location).

SESSION FEE

Covers studio time, equipment, and travel (for On Location shoots)

In Studio - \$250

On Location - \$500

THANK YOU



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